

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Contract / Revision	Alt Order #
489528 /	06266599
Product	
OBAMA 4 AMERICA	
Contract Dates	Estimate #
10/16/12 - 10/22/12	1537
Advertiser	Original Date / Revision
Obama For America	10/01/12 / 10/01/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KVVU	Teresa Difuria
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
	Product Code
Agency Ref	Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--		5				\$125.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	2	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	5	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
N 8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--		5				\$125.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	4	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	5	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
N 9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--		5				\$125.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	3	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	5	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
N 10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--		10				\$150.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

	Contract / Revision 489528 /	Alt Order # 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/01/12 / 10/01/12

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489528	/	06266599
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				5	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	5	KVVU	10/16/12-10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
N 15	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	2	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	5	KVVU	10/16/12-10/22/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
N 16	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	3	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	4	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
	5	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30		\$225.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
N 24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----1-				1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$100.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2								
N 26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	21	\$14,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$2,750.00			

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489528 /	06266599
<u>Product</u>	<u>Estimate #</u>
OBAMA 4 AMERICA	1537

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Contract / Revision 489528 /	Alt Order # 06266599	
Contract Dates 10/16/12 - 10/22/12	Product OBAMA 4 AMERICA	Estimate # 1537
Advertiser Obama For America		Original Date / Revision 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											Spots	
N 29	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1--					1	\$1,750.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Fringe	Fri 9p-10p	-----F----	:30		\$1,750.00	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
											Totals	107 \$65,045.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	107	\$65,045.00	\$55,288.25
Totals	107	\$65,045.00	\$55,288.25

Signature: _____ Date: _____

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REP HEADLINE# 6266599 TRF# 489528
 REP ORDER WORKSHEET
 \$ \$\$ MOD# 0: UNAPPROVED REV #1 \$ \$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC:	RATE	START	END	SPTS:	WEEK:	DAYs	TOtAL:	SPTS:
:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
44	A	1100A-1200N			30		\$275.00	10/17	10/17	2		WED		2
PROGRAM : KATIE COURIC ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-8 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-9 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 6 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 6 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-13 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-14 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-15 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-16 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-17 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-35 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-36 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT20 ON LINE-26 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK														
45	A	100P-200P			30		\$275.00	10/18	10/19	4		TH-F		4
PROGRAM : KATIE COURIC ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51														
46	A	200P-300P			30		\$300.00	10/18	10/19	4		TH-F		4
PROGRAM : ANDERSON COOPER ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51														
47	A	300P-400P			30		\$350.00	10/18	10/19	4		TH-F		4
PROGRAM : DR OZ ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51														
48	A	400P-430P			30		\$550.00	10/18	10/19	2		TH-F		2
PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51														
49	A	800P-1000P			30		\$5,350.00	10/17	10/17	1		WED		1
PROGRAM : X FACTOR ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51														

REP HEADLINE# 6266599
\$\$\$ MOD# 0 : UNAPPROVED

REP HEADLINE# 6266599 TREF# 489528

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT1/12 09.08

REP HEADLINE# 6266599 TRF# 489528
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP C

HARRIS REPORT FAX# 610-225-1191 OCT 1/12 09-08
FROM REP *** CHANGES *** KVUU-TV ***

OCT/12 65045 - 00

REP HEADLINE# 6266599
\$\$\$ MOD# 0 : UNAPPROVED

TRF# 489528
EV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT1/12 09.08
CHANGES *** KVUU-TV ***

MARKET TOTALS		\$260,180	KVVU	25%	KSNV	29%	KLAS	20%	KTNV	13%	KVMY	9%	KVCCW	3%	CABL	0%
SVC - NSI	DEMONS - RA35+*															
MOD	CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME				
P-CLASS	, PLAN, SECT		Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	-MULTIPLE		